

Killingworth Chamber of Commerce Minutes

Thursday October 18th

Meeting called to order at 7:04pm

Those in attendance: Dorothy Wright, Keira Eule, Dale Wilcox, Tim Gannon, Susan Flynn, Keith Lyke, Connie Meierdiericks, Richard Plienes, Peg Scofield, Fiona Phelan, and Sandy Miller.

New Members: Ideal Weight Systems, LLC. Richard approved the new member and Tim seconded it – All in favor – motion carries.

Approval of minutes from September 20, 2012: Richard approved the minutes and Tim seconded it – All in Favor – motion carries.

Attendance to meetings – Tim Gannon made a comment that people should let Dale know if they will NOT be attending the meeting a few days prior. Keira Eule will be sending out a reminder to all of the committee members a few days prior to the next meeting to make sure people put it on their calendars and verify expected attendance.

New Business: Killingworth Krier Process Review. Dale handed out a detailed description of the Krier process that Fiona has put together to help the committee better understand the steps that the staff of the Krier goes through in the publishing of the Krier. Dale has suggested that the committee members read through the process and bring questions to the next meeting in November.

Guest Presentation: Kathleen Amoia – Killingworth Foundation – Kathleen provided the committee with a brief background on the Killingworth Foundation, how they started with just a \$1000 grant from the lions club. They are the administration of the scholarship program for the fine arts. Their mission is to improve life through philanthropy. The foundation recently had a work alliance workshop for people who have been out of work for two years or more and the turnout was decent at around 10 participants. Kathleen provided the committee with a copy of the foundations information booklet which includes all of the non-profits in the area. The website for the foundation is Killingworthfoundation.org.

Committee Reports:

- 1) Marketing Director – Peg Scofield (Christmas at the farm update and discussion)** – Peg began a discussion in relation to the event coming up in December, Christmas at the farm. TD Bank is donating \$3000 towards the event which will be held on December 8th, 2012. The Lions Club will be responsible for the set up and take down of the tents; there

will be a heated tent with sides for all of the vendors to occupy. There are 7 confirmed vendors so far. The subcommittee will decide how many tents are needed depending on the number of vendors. The committee discussed the need for fire insurance due to the tent having heat. The tree will be coming from the Lions Club and the music will be provided by the children's school choirs. Peg suggested using the Cedar Knolls Farm horse carriage; they require a 50% deposit now and the balance 2 weeks prior to the event. The total cost for the horse carriage ride will be \$800. Dale mentioned the idea of adding the event banner to the front of the November issue of the Krier, Fiona and Sue are working on making the adjustments as currently the banner is placed on the back cover of the Krier for the November and December issues. Peg will be calling Technique regarding the choir books. Sandy and Peg are working on the vendor list and each committee member will be reaching out to a selected number of vendors to determine if they would like to have a table at the event; it is free for Chamber members and \$25 for non –members. The advertising will include 50 posters, 100 post cards and a banner.

Treasury Report: Submitted by Dorothy Wright. Richard approved the treasurer's report and Tim seconded it. All in favor – motion carries. Dorothy commented that the bottom line is still fine even with expenses this month.

Motion to adjourn: Richard Pleines **Motion Seconded:** Susan Flynn. All in favor.

Meeting adjourned at 8:02pm.

Next meeting is set for November 15th.