

Killingworth Chamber of Commerce Minutes for September 20, 2012

Meeting called to order: at 7:00 p.m. at the Killingworth Library meeting room.

Attendance: Dale Wilcox, Richard Pleines, Fiona Phelan, Tim Gannon, Connie Meierdiericks, Sandy Miller, Dorothy Wright, Sue Gumbart, Susan Flynn, Abbie Albrecht, Joe Gomez, Peg Schofield, Carrie Sassie, Brian Fitzsimmons.

Opening Remarks: Dale welcomed Sandy Miller to the board. Sandy is employed at Guilford Savings Bank and a Killingworth resident. She accepted the position with enthusiasm and willingness to contribute her energy and experience. Sandy will replace Eileen Boulay who's letter of resignation was read by Dale along with his response regretfully accepting.

Dale also commented on the new evening meeting time. Discussion ensued for opinions and generally seemed that no one disapproved of the evening schedule as it seems to be better attended with members who do not have to leave to get to work. Tim suggested an earlier evening in the month for Krier publication deadline reasons, but some members would have conflicts with their existing schedules. Dale will check the library schedule for availability and the matter will have further discussion at the next meeting.

Meeting minutes from August 16, 2012 were reviewed.

Motion to accept: Richard Pleines

Second: Tim Gannon

Approved: unanimous

Treasurers Report: Dorothy Wright presented the report pointing out a comfortable balance.

Motion to accept: Tim Gannon

Second: Brian Fitzsimmons

Approved: unanimous

New Members: There were no new applications for membership this month.

Marketing Director:

KCC Survey: Peg reported on a somewhat disappointing response to the **KCC Business Enhancement Survey** she's developed and emailed. The survey is an effort to establish a business liaison between KCC and town hall. While there were only twenty responses, Peg felt they were generally favorable regarding businesses relating to town hall and knowing what the zoning regulations affecting them are. **Discussion** followed and included suggestion for another email attempt to get responses to this survey. Fiona suggested using the Krier email list. A second survey will be developed asking business owners how they run their business and Peg suggested offering helpful events focused on tax and accountant information as well as business development tips. Peg reported that many businesses look favorably at events such as expos and home shows and there was discussion on how to get positive responses and participation.

Other means to get business involvement were suggested: Sandy Miller spoke of Guilford Savings Bank's monthly "featured business table" displayed at branch offices and Dale

will look into availability of space to try this at the library as no other locations seemed appropriate. Connie says TDBank has a new policy against such features.

Events Committee:

Peg reported from the committee for **Christmas at the Farm**. Reservations for business display tables will be solicited. Susan suggested board members hand out applications to encourage business owners to reserve space and Peg offered to have post card type handouts printed. A call list may also be assigned for encouraging business participation. Pay-pal as a means to make payments for reserved space will be discussed another time. Tables will be free to members and \$25 dollars for non-members and thirty tables is the approximate goal. Peg has submitted a request to TDBank for a \$3,000 donation to fund the event. Connie is optimistic that this will be granted and will report next month. Dick Pleines shared event exposure opportunity through the Central CT Tourism site at centerofct.com where events and business listings can be posted.

Further features being investigated for the Christmas event include the purchase or possible resident owner's donation of a tree for the tree lighting ceremony. A Mitchell McLaughlin has volunteered to be the Master of Ceremonies. Eileen Boulay will be asked to organize caroling again this year. Peg will get information on regulations and permits required for selling or distributing food. Permits required for advertising banners and posters will also be investigated. A 3x20 banner was said to require a \$150 permit. Tim Gannon has approached the Lions Club who has agreed to be our non-profit sponsor. Paid reservation from them for tents and tables will be arranged. Lions members will deliver and set up.

Peg inquired and found the December eighth date available for the Foxglove farm wagon and team for \$900.

Motion to book the date: Dorothy

Second: Joe

Approved: unanimous

Other: Thank you Carrie, for three delicious pizzas from Pizzeria DaVinci!!

Motion to adjourn: Joe Gomez

Second: Carrie Sassi

Approved: unanimous

Adjournment: 8:07 p.m.

Respectfully submitted: Susan Flynn
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