

Killingworth Chamber of Commerce
Minutes for Thursday August 16, 2012

Meeting called to order: 7:05 p.m. at the Killingworth Library

Attendance: Dale Wilcox, Richard Pleines, Joe Gomez, Susan Flynn, Sue Gumbart, Brian Fitzsimmons, Tim Gannon, Peg Scofield, Fiona Phelan, Dorothy Wright, Connie Meierdiericks

Review of Minutes 7.19.12: None available

Treasurers Report: Presented by Treasurer Dorothy Wright.

Discussion regarding Krier showing a loss last month due to size and advertisement sales while earnings to date are ahead of last year.

Motion to accept the Treasurer's report: Richard Pleines

Second: Tim Gannon

Approved: unanimous

New Members:

M&M Realty Holdings, real estate, Eugene Gargiulo

Cross Fit Ironworks, fitness, Merle McKenzie

Sarah Johnson, LMT, massage therapy, Sarah Johnson

Harmony Skin and Nails, manicure/pedicure, Diane Gaiimo

Motion to accept new members: Richard Pleines

Second: Joe Gomez

Approved: unanimous

Committee Reports:

Marketing Director: Peg Scofield reported having spoken with first selectwoman Cathy Iino about the Business Enhancement Survey being developed in the effort to establish a business liaison between KCC and town hall. A draft of the survey, having been previously emailed to board members, was discussed and suggestions were made.

Discussion regarding town zoning on signage ensued, the regulation being to limit size and number of signs for aesthetic and safety reasons. Dale Wilcox proposed an article in the Krier to explain the regulations. Town is currently working on a new ordinance to allow town removal of extra signage. Tim Gannon is contacting Richard Pryor from The Sign Company to freshen and improve on the chamber's 'Welcome to Killingworth' signs at the circle and town lines and will report estimates.

Events Committee:

The fall and winter events were discussed; another chili cook-off and business expo, and focus was on a holiday event at Parmelee Farm. All are very excited to now have this ideal venue for this and other community events. After discussion we agreed to call this event **Christmas at the Farm** and to encourage all faiths to participate and join in the fun.

Motion to accept "Christmas at the Farm": Dorothy Wright

Second: Joe Gomez

Approved: unanimous

Further discussion ensued. It was agreed that we plan for Saturday December 8th from 2:00 to 5:00 with Sunday the 9th a rain date. Tim reports that the pole barn on the farm is a restoration in progress so we will rent the Lion's Club tent, tables and chairs. The fun will start at 2:00 with suggested activities being face painting, ornament crafts, food, business tables (free to KCC members and \$25 for non-members) aimed at creating a business and gift shopping opportunity. Additional ideas are a hayride (Foxglove Farm East Lyme), Santa (Dale), antique fire truck (John Kuzminski), and Caroling. We'll finish at 5:00 with a tree lighting ceremony. Tim will report Lion's Club willingness to participate after it is determined at their September meeting. It may be that they will support the tree lighting ceremony at the culmination of the event as they have sponsored the tree light ceremony at the elementary school in the past. Connie represented that TD Bank will be a willing corporate sponsor and a letter will be submitted to solicit their financial contribution. Peg will check on health department regulations for preparing and/or selling food.

A subcommittee for the event will meet on August 22nd at June's Pub and report at our next board meeting.

There being no further business to discuss, a
Motion to adjourn was made: Richard Pleines
Second: Joe Gomez
Approved: unanimous

Adjournment: 8:35 p.m.

Respectfully submitted: *Susan Flynn*
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